

PeaceHealth Peace Harbor, Lane County Community Profile

Located in Florence, Oreg., PeaceHealth Peace Harbor Medical Center is a critical access hospital providing general medicine, women's health and delivery, emergency, general surgery, orthopedics, mental health, rehabilitation and diabetes care services to the local community.



Overview

Service Area: While Peace Harbor is located in Lane County, its primary service area is defined as the rural communities of: Florence, Mapleton, Swisshome, Westlake, Waldsport, Yachats, Deadwood and Reedsport. The service area has about 27,095 residents, or approximately 8% of the Lane County population.

Facts & Figures (July 2016 to June 2017)

Total licensed beds	21
Average daily census	8
Average length of stay	3.12 days
Employees	248
Active medical staff	166
Volunteers	140
Inpatient admissions	984
Outpatient clinic visits	70,444
Surgeries	1,601
Births	68
ED visits	10,145

Major Medical Services

- Surgery Center
- Intensive Care Unit
- Cardiopulmonary
- Cardiopulmonary
- Diagnostics Rehabilitation
- Home Health
- Hospice
- Imaging Center
- Orthopedics
- Primary Care
- General Surgery
- Obstetrical Department
- Palliative Care Orthopedics
- Pediatric Specialty Services
- Labor and Delivery
- Rehabilitation and Wellness Center
- Outpatient Medication Infusion and Nursing Services



Accreditations & Accommodations

- ★ **CMS Star Ratings** - 2016, recognized by Centers for Medicare & Medicaid Services for its 4-Star Rating. Received 4-Stars in the categories of Communication with Nurses and Doctors, Pain Management, Communication about Medications, Cleanliness, Discharge Information and Willingness to Recommend, and a 5-Star rating for its outstanding responsiveness to patient needs
- ★ **Safety** - 2016, selected as a Patient Safety Reporting Program Leading Participant by the Oregon Patient Safety Commission
- ★ **High Value** - 2016, Citation of Merit from Quest Awards for High Value Healthcare
- ★ **Financial Health** - 2016, Recognized for overall excellence in financial stability by Vantage Health Analytics and the National Organization of State Office of Rural Health



Partnerships

The Points of Grace Program

In partnership with a local acupuncture clinic – offers weekly acupuncture treatment at no cost, increasing the community's access to valuable health services while reducing the risk of addiction to pain medication



Community Benefit

July 1, 2016 – June 30, 2017

\$229,000 Charity Care	(\$2,492,000) Unpaid Cost of State Programs	(\$2,256,000) Total Community Benefit
---------------------------	---	---

History



Since PeaceHealth Peace Harbor opened its doors in 1989, it has provided a level of patient care incorporating advanced imaging and technology that surpasses most other rural facilities.

Geography & Economy



The town of Florence is located on the Oregon Coast at the mouth of the Siuslaw River with a total population of about 8,800. Florence is known for its breathtaking beaches, rolling sand dunes, numerous lakes with hiking trails and a picturesque historic downtown. Florence's early economy relied on logging, commercial fishing, and agriculture, but today tourism plays an increasingly significant role. About one third of Florence's population is retirees.



Peace Harbor, Lane County Community Health Overview

Peace Harbor Service Area Demographics

The service area has about 27,095 residents, or approximately 8% of the Lane County population. Florence has a population of approx. 8,800 and Lane County has approx. 369,519 residents.

Primary Service Area (PSA):

- 51.7% adult females
- 48.3% adult males
- 3.8% under 5
- 13.9% under 18
- 6.8% adults 18-24
- 8.6% adults 25-34
- 9.1% adults 35-44
- 12.2% adults 45-54
- 20.1% **adults 55-64+**
- 43.3% **adults 65+**

Race/Ethnicity

3.5% ... Hispanic (OR: 12.8%)

Socioeconomics

Pockets of high poverty, low educational attainment, with highest need areas in Springfield and Oakridge

Nearly half of Lane County (43%) households are either in poverty or cannot afford basic household expenses

90.7% Florence and 91.1% Lane County adults have a high school diploma (OR: 90.0%)

\$32,842 is the Florence and \$45,222 is the Lane County median household income (OR: \$53,270)

17.4% in Florence and 18.3% in Lane County live below the Federal Poverty Level (OR: 13.3%)

Top Community Health Concerns

- ✓ Adult and teen alcohol and substance abuse
- ✓ Youth mental health issues, especially depression and consideration of suicide
- ✓ Lack of mental healthcare
- ✓ Lack of providers that accept Medicaid, Medicare and uninsured
- ✓ Access to affordable healthcare for rural, low-income and vulnerable communities

Major Health Problems/Gaps, Key Health Indicators & Strategies

Pillar	Major Health Problems/Gaps*	Key Health Indicators [^]	Prioritized Evidence-Based Strategies
Healthy, Active Living	<ul style="list-style-type: none"> • Adult and teen substance abuse and mental health issues 	Excessive drinking among adults is significantly higher than the state. Mental health rates among youth are worsening, particularly in the area of depression and consideration of suicide.	<ul style="list-style-type: none"> • Increased access to mental health services • School-based early intervention programs
Child & Family Wellbeing	<ul style="list-style-type: none"> • Maternal/child health • Mental healthcare for pediatric patients 	High school graduation rates are lower than the state average. Other areas of focus are on increasing first trimester prenatal care and lowering the percentage of women who smoke during pregnancy.	<ul style="list-style-type: none"> • <i>Early Pathways</i> home-based mental healthcare for children • Preschool programs with family support services
Health Delivery Systems	<ul style="list-style-type: none"> • Lack of mental healthcare • Lack of providers that accept Medicaid, Medicare, and uninsured • Access to healthcare for rural and low-income communities 	Important issues include targeting health insurance inequities. There are significant differences in insured rates by race/ethnicity and preventive care inequities among Medicare beneficiaries with wide disparities among white and Hispanic/Latinos.	<ul style="list-style-type: none"> • Integration of behavioral health and primary care • Community healthcare center expansion
Equity	<ul style="list-style-type: none"> • Access to affordable healthcare for low-income and vulnerable communities • Health disparities 	High income inequality. Nearly half of the population lives in poverty or is employed but cannot afford the cost of basic household expenses. Nearly one in five residents live with 'severe housing problems,' including a high housing cost burden, overcrowding, or lack of kitchen or plumbing.	<ul style="list-style-type: none"> • School-based health centers • Patient financial incentives for primary care

[^] Sources: U.S. Census Bureau, Lane County 2016; PeaceHealth 2016 CHNA; CentraForce Health.

* Above avg. population of older adults (ages 55-64, 65+) compared to rest of Oregon Network/Lane County.

* Summarized from interviews with organizations throughout the county representing public health and minority health.

[^] Based on primary data from Robert Wood Johnson's 2016 County Health Rankings and other state sources.