Located in Florence, Oreg., PeaceHealth Peace Harbor Medical Center is a critical access hospital providing general medicine, women’s health and delivery, emergency, general surgery, orthopedics, mental health, rehabilitation and diabetes care services to the local community.

<table>
<thead>
<tr>
<th>Major Medical Services</th>
<th>Service Area: While Peace Harbor is located in Lane County, its primary service area is defined as the rural communities of: Florence, Mapleton, Swisshome, Westlake, Waldsport, Yachats, Deadwood and Reedsport. The service area has about 27,095 residents, or approximately 8% of the Lane County population.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facts &amp; Figures (July 2016 to June 2017)</td>
<td>Service Area: While Peace Harbor is located in Lane County, its primary service area is defined as the rural communities of: Florence, Mapleton, Swisshome, Westlake, Waldsport, Yachats, Deadwood and Reedsport. The service area has about 27,095 residents, or approximately 8% of the Lane County population.</td>
</tr>
<tr>
<td>Total licensed beds ........... 21</td>
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</tr>
<tr>
<td>Average daily census .......... 8</td>
<td>Average daily census .......... 8</td>
</tr>
<tr>
<td>Average length of stay .......... 3.12 days</td>
<td>Average length of stay .......... 3.12 days</td>
</tr>
<tr>
<td>Employees .................... 248</td>
<td>Employees .................... 248</td>
</tr>
<tr>
<td>Active medical staff ........... 166</td>
<td>Active medical staff ........... 166</td>
</tr>
<tr>
<td>Volunteers ................... 140</td>
<td>Volunteers ................... 140</td>
</tr>
<tr>
<td>Inpatient admissions ............ 984</td>
<td>Inpatient admissions ............ 984</td>
</tr>
<tr>
<td>Outpatient clinic visits .......... 70,444</td>
<td>Outpatient clinic visits .......... 70,444</td>
</tr>
<tr>
<td>Surgeries ........................ 1,601</td>
<td>Surgeries ........................ 1,601</td>
</tr>
<tr>
<td>Births ............................ 68</td>
<td>Births ............................ 68</td>
</tr>
<tr>
<td>ED visits ......................... 10,145</td>
<td>ED visits ......................... 10,145</td>
</tr>
</tbody>
</table>

Accreditations & Accommodations
- CMS Star Ratings - 2016, recognized by Centers for Medicare & Medicaid Services for its 4-Star Rating. Received 4-Stars in the categories of Communication with Nurses and Doctors, Pain Management, Communication about Medications, Cleanliness, Discharge Information and Willingness to Recommend, and a 5-Star rating for its outstanding responsiveness to patient needs
- Safety - 2016, selected as a Patient Safety Reporting Program Leading Participant by the Oregon Patient Safety Commission
- High Value - 2016, Citation of Merit from Quest Awards for High Value Healthcare
- Financial Health - 2016, Recognized for overall excellence in financial stability by Vantage Health Analytics and the National Organization of State Office of Rural Health

Partnerships
The Points of Grace Program
In partnership with a local acupuncture clinic – offers weekly acupuncture treatment at no cost, increasing the community’s access to valuable health services while reducing the risk of addiction to pain medication

Community Benefit
July 1, 2016 – June 30, 2017
- $229,000 Charity Care
- $2,492,000 Unpaid Cost of State Programs
- $2,256,000 Total Community Benefit

History
Since PeaceHealth Peace Harbor opened its doors in 1989, it has provided a level of patient care incorporating advanced imaging and technology that surpasses most other rural facilities.

Geography & Economy
The town of Florence is located on the Oregon Coast at the mouth of the Siuslaw River with a total population of about 8,800. Florence is known for its breathtaking beaches, rolling sand dunes, numerous lakes with hiking trails and a picturesque historic downtown. Florence’s early economy relied on logging, commercial fishing, and agriculture, but today tourism plays an increasingly significant role. About one third of Florence’s population is retirees.
Peace Harbor Service Area Demographics

The service area has about 27,095 residents, or approximately 8% of the Lane County population. Florence has a population of approx. 8,800 and Lane County has approx. 369,519 residents.

**Primary Service Area (PSA):**

- 51.7% adult females
- 48.3% adult males
- 3.8% under 5
- 13.9% under 18
- 8.6% adults 18-24
- 9.1% adults 25-34
- 12.2% adults 35-44
- 20.1% adults 55-64
- 43.3% adults 65+

**Race/Ethnicity**

- 3.5% Hispanic (OR: 12.8%)

**Socioeconomics**

- Pockets of high poverty, low educational attainment, with highest need areas in Springfield and Oakridge
- Nearly half of Lane County (43%) households are either in poverty or cannot afford basic household expenses
- 90.7% Florence and 91.1% Lane County adults have a high school diploma (OR: 90.0%)
- $32,842 is the Florence and $45,222 is the Lane County median household income (OR: $53,270)
- 17.4% in Florence and 18.3% in Lane County live below the Federal Poverty Level (OR: 13.3%)

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**Top Community Health Concerns**

- Adult and teen alcohol and substance abuse
- Youth mental health issues, especially depression and consideration of suicide
- Lack of mental healthcare
- Lack of providers that accept Medicaid, Medicare and uninsured
- Access to affordable healthcare for rural, low-income and vulnerable communities

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**Major Health Problems/Gaps, Key Health Indicators & Strategies**

<table>
<thead>
<tr>
<th>Pillar</th>
<th>Major Health Problems/Gaps</th>
<th>Key Health Indicators^</th>
<th>Prioritized Evidence-Based Strategies</th>
</tr>
</thead>
</table>
| Healthy, Active Living     | Adult and teen substance abuse and mental health issues | Excessive drinking among adults is significantly higher than the state. Mental health rates among youth are worsening, particularly in the area of depression and consideration of suicide. | Increased access to mental health services  
School-based early intervention programs |
| Child & Family Wellbeing   | Maternal/child health  
Mental healthcare for pediatric patients | High school graduation rates are lower than the state average. Other areas of focus are on increasing first trimester prenatal care and lowering the percentage of women who smoke during pregnancy. | Early Pathways home-based mental healthcare for children  
Preschool programs with family support services |
| Health Delivery Systems    | Lack of mental healthcare  
Lack of providers that accept Medicaid, Medicare, and uninsured  
Access to healthcare for rural and low-income communities | Important issues include targeting health insurance inequities. There are significant differences in insured rates by race/ethnicity and preventive care inequities among Medicare beneficiaries with wide disparities among white and Hispanic/Latinos. | Integration of behavioral health and primary care  
Community healthcare center expansion |
| Equity                     | Access to affordable healthcare for low-income and vulnerable communities  
Health disparities | High income inequality. Nearly half of the population lives in poverty or is employed but cannot afford the cost of basic household expenses. Nearly one in five residents live with ‘severe housing problems,’ including a high housing cost burden, overcrowding, or lack of kitchen or plumbing. | School-based health centers  
Patient financial incentives for primary care |

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Sources: U.S. Census Bureau, Lane County 2016; PeaceHealth 2016 CHNA; CentraForce Health.

Above avg. population of older adults (ages 55-64, 65+) compared to rest of Oregon Network/Lane County.

Summarized from interviews with organizations throughout the county representing public health and minority health.

Based on primary data from Robert Wood Johnson’s 2016 County Health Rankings and other state sources.