# Corporate giving creates healthier communities

Make an investment in PeaceHealth













# **Building a healthier tomorrow, together**

The heartbeat of our work pulses through philanthropic support. It's the cornerstone of PeaceHealth's every step to care for our communities — and that means caring for you, your friends and loved ones, your employees and your valued customers.

As a not-for-profit, we depend on charitable giving more than ever before, especially considering the vastly changing landscape of healthcare today. This means philanthropy at PeaceHealth is absolutely necessary to not only advancing medicine that uplifts our lives, but to ensuring the exceptional care we can always count on.

Our healing mission dates back more than 130 years, thanks to the dedicated, courageous Sisters of St. Joseph of Peace who founded our first hospital. Their belief in caring for *all* in *all* times has long endured here, inspiring us on the journey to creating greater wellness in our region now and for years to come.

From Ketchikan, Alaska to Cottage Grove, Oregon, our collective efforts enable a culture of gratitude that changes and saves lives every day. We invite you to join us as a corporate partner, bringing hope and healing to our local communities.

"Giving back to our community is always important and giving to PeaceHealth is a worthwhile cause."

— Coastal Keller Williams Realty Alaska Group









# Making communities and lives better

Your partnership with PeaceHealth strengthens the very place you call home. This is why we make it easy to direct your corporate gifts to areas aligned with your company's strategies, mission or industry. Corporate gifts help to:

- Support leading-edge technologies, therapies and equipment in virtually every field of medicine, including outstanding treatment for chronic illnesses like cancer, stroke and heart disease.
- Enable community health programs for underserved populations and ensure that all of our patients receive the best possible care, regardless of the ability to pay.
- Increase visibility in the community regarding your company's good works that improve health and touch the lives of many individuals and families.

There are so many giving options at PeaceHealth for businesses large and small. You can designate your company's contributions to meet specific corporate social responsibility goals or to support the area of care closest to the hearts of your employees and customers. Let us work with you to design a custom strategy that suits your vision!

"We believe that when our community has the opportunity to evolve in positive ways, amazing things become possible. By making an investment in the future of local, compassionate care we are able to ensure that our members, employees and the community we share have access to the health and wellness services they need to thrive."



Ron Neumann, President & CEO
 OCCU and OCCU Foundation

## Why give

Throughout the region, companies give to PeaceHealth for a number of reasons. Here are just a few:

- Giving back to the community allows your business to fulfill its **social responsibility** as a good corporate citizen.
- Supporting PeaceHealth can enhance your company's **brand image**, demonstrating that your business is not just a profit-driven entity and truly cares about the health of others.
- Donating to non-profits like PeaceHealth often come with tax benefits, which can reduce your company's tax liability.
- Partnering with us to improve health in the community can even boost employee **engagement**, morale and pride, leading to better retention and recruitment.
- Supporting PeaceHealth can lead to **improved relationships** with the community and foster goodwill, as well as speaking to your company's values... and the list goes on.

Bottom line, when your business chooses to partner with us, your decision benefits both the community and your company. We invite you to join PeaceHealth's family of corporate donors today!

"PeaceHealth certainly treats the immediate needs of patients. And they are truly trying to help the larger community to thrive long-term. The healthier each individual community member is, the better off we all will be. Investing in an organization that is dedicated to this mission just makes sense."

- Kyle Boehnlein Vice President, Project Executive





#### **Program Sponsorship**

Elevate PeaceHealth's essential patient programs and community outreach initiatives in areas that are meaningful to you and your employees. It's important to note that 100% of charitable gifts to a specific PeaceHealth Foundation stay in the community of origin. Our professional staff will work with your leadership team to find the right programs and sponsorship opportunities that fulfill your company's goals.

#### **Capital Project Support**

Be a part of PeaceHealth's future by helping to enhance, expand and renovate our centers of excellence that span every field of medicine, including cancer, heart, orthopedic and stroke care. Capital gifts keep PeaceHealth at the leading edge of medicine, propelling us on the journey toward transforming care in our region.

#### **Naming Opportunities**

Give a gift that links your company name with the exceptional care that makes PeaceHealth the world-class healthcare provider it is today. Your corporate philanthropy will strengthen our healing mission to provide the best possible care for all. Naming opportunities are available at various levels, allowing your company to make a lasting impact.

#### **Product & Services Donation**

By donating products and services to PeaceHealth, you truly impact the lives of our patients and allow us to enhance the quality of care provided in our local hospitals and clinics. In-kind gifts of products and services are acknowledged with a tax receipt, recognized at our events and celebrated in various public communications.

#### **Special Event Support**

Through sponsorship of any PeaceHealth special event, your company will receive positive exposure, all while demonstrating a deep commitment to the healthcare cause. Sponsorship opportunities are available for golf tournaments, galas, symposiums, receptions and more.

"At the core of a vibrant community are strong education and health services, so those are fundamental areas for our corporate giving focus. We are so thankful for the amazing work PeaceHealth Southwest does to provide a broad range of health services and programs to the community, and honored to be part of making that work possible."

> - Bryan Shipley, CFA, CAIA Co-CEO, Chief Investment Officer, Managing Principal, Senior Investment Advisor Arnerich Massena





### More than just a workplace

#### **Workplace Giving**

Workplace fundraisers are a great way to engage employees, promote team building and empower others to experience the joy of giving back. Popular workplace fundraisers include hosting a walk or run, organizing a toy drive for pediatric patients or selling handmade items to benefit a specific PeaceHealth program. Allowing employees to spread their gifts over the year via payroll deduction or matching employee gifts, both further incentivize employees to give back and reinforce your company's commitment to community health.

#### **Volunteer Projects**

Group volunteer opportunities at PeaceHealth are available for your employees year-round. Their gifts of time complement your company's donations, engage your employees with one another and the community, and show your customers how deeply your employees care for others.

#### **Leadership Opportunities**

Another wonderful option for employees to volunteer their time and talent is by joining a fundraising or special event planning committee or advisory council. PeaceHealth relies on the expertise of a diverse array of professionals to support our healing mission.

### Make a life-changing difference

When your company partners with PeaceHealth, you're making a wise investment in the future of healthcare for our region.

Corporate philanthropy has never been more important to building a healthier tomorrow. Our work is not possible without you.

Please join us to carry on our healing mission.



Foundations@peacehealth.org

