2022-2025 CHNA Implementation Plan

PeaceHealth Ketchikan Medical Center



Improve access to service-enriched housing



Hope

Increase education, access to treatment and prevention of dependence



Care

Expand knowledge, access and engagement with community caregivers



Nourish

Address food insecurities to enhance family and child well-being

Strategy 1: Ensure critical supports for those living unsheltered or experiencing extreme housing cost burden

- la. Increase access to programs and services that address immediate needs of unsheltered individuals (hygiene services, adequate shelter, low barrier options)
- 1b. Facilitate improved care coordination for familiar faces with patterns of high utilization of various systems (ER, EMS, law enforcement, etc.)

Strategy 2: Invest in programs and services that increase housing stability and prevent homelessness

- 2a. Partner to keep those experiencing vulnerability housed (individuals with disability, community elders, medically fragile individuals, and youth)
- 2b. Contribute to local studies on impacts of limited housing and plans for action

Strategy 3: Grow access to mental health promotion and substance use prevention programming

- 3a. Invest in programs that meet students and youth where they are (such as future community youth center and WISH-KGBSD counseling program).
- 3b. Advance community access to substance use disorder treatment options
- 3c. Engage in comprehensive community plans, including but not limited to the development and implementation of the Crisis Now model adapted for Ketchikan's unique needs

Strategy 4: Reduce health equity gaps by improving care and service coordination for every generation across communities

- 4a. Increase outreach activities that improve access to care and resources in a way that is inclusive of all
- 4b. Invest in workforce education that focuses on how to close equity and access gaps
- 4c. Intentionally expand stakeholders included in community health planning and decision-making
- 4d. Work in partnership to improve access to foundational community services, including healthcare, preventative screening, vaccination, dental care, and childcare



Strategy 5: Partner on workforce development strategies that improve access to community services

- 5a. Encourage development of roles that help people navigate systems supporting health and well-being (e.g., community health workers, interpreters)
- 5b. Advocate for culturally sensitive, trauma informed compassionate workforce training and education
- 5c. Evaluate community level burnout to identify areas experiencing high turnover in health, community, and social sectors
- 5d. Collaborate to implement new programs or support existing programs that promote connectiveness (e.g. Ketchikan youth fishing & harvesting program, Summer Jobs program).

Strategy 6: Increase access to healthy and culturally appropriate foods

- 6a. Support expansion of food distribution programs serving low-income and hard to reach communities such as Fruit & Veggie Rx and WIC
- 6b. Partner to link those experiencing food insecurity with resources and programming that improve nutrition and well-being

