

Annual Community Outreach Summary 2018

Standard 4.1 Prevention Program

Type of Cancer	Meeting date need was discussed (MM/DD/YYYY)	Guidelines used to design activity	Date of Activity	Participants (target audience, # in attendance)	Outcomes/Effectiveness of Activity (value, lessons learned, recommendations for improvements)
Breast	01/04/2018	<p>-Guidelines used were based off the American Cancer Society (ACS).</p> <p>-The ACS recommends women to get to and stay at a healthy weight, be physically active, and limit or avoid alcohol consumption to lower your risks of breast cancer.</p> <p>-Also incorporated the Standard 4.1 requirements to measure effectiveness (pre-& post-surveys).</p>	10/18/18	We pre- & post-surveyed a total of 14 women	<p>-At the women’s luncheon for breast cancer prevention, handouts from the American Cancer Society were provided to participants to show nutritional tips and advising ways to reduce their risk of acquiring breast cancer.</p> <p>-This prevention activity was decided upon due to the increasing number of breast cancer cases that were identified in our Community Needs Assessment in 2017.</p> <p>-To measure the effectiveness, we used pre-and post-surveys to determine the level of education women had pertaining to factors that can increase your risks of acquiring breast cancer.</p> <p>-100% of the women who attended the luncheon were knowledgeable that alcohol consumption, diet and nutrition, and physical activity, affect the risks of breast cancer. We were pleasantly surprised to see all females were well educated on the risks of breast cancer prior to the luncheon.</p> <p>-After the verbal presentation, Dr. Pat Franklin talked about the importance of getting a mammogram, and how to do a self-exam.</p> <p>-Improvements to this prevention activity would be to follow up and find out lifestyle improvements, and</p>

					maybe to incorporate some genetic counseling opportunities.	
Standard 4.2 Screening Activity						
Type of Cancer	Meeting date need was discussed (MM/DD/YYYY)	Guidelines used to design activity	Date of Activity	Participants (target audience # in attendance)	Outcomes/Follow-up Process	Effectiveness of Activity (value, lessons learned, recommendations for improvements)
Breast	01/04/2018	Guidelines used to design this activity were based of the American Cancer Society for Breast Cancer Screening	10/18/2018	-42 participants. -As recommended by the ACS our target audience was women ages 40 and over. Who hadn't had a mammogram yet or who was up for their annual mammogram.	- We screened a total of 42 women, 40 of the women had negative findings, however two woman needed additional views taken, one callback had a biopsy that was negative for cancer, the other callback has a 6-month follow-up for probably benign results. -The follow-up process from the screening is as follows: 1. The Radiologist reads the images and creates a result recommendation, either normal or needs additional imaging. 2. The referring physician- or primary physician is notified of the results. 3. The patient is notified by letter no matter the results.	-The value of this screening event was tremendous, offering walk-in availability for women to come get their mammogram was a stress-free process, and made it easier for women to come in when it was convenient for them. We also extended the hours, so women could come after work as well. -We hope to continue this activity annually. For this year's event, we were able to increase the community education, we were able to increase

					<p>4. If additional imaging is needed the physician is contacted for an additional referral.</p> <p>5. The patient is scheduled for a follow-up, i.e. additional view or ultrasound.</p> <p>6. If normal, then the patient put back into the mammography tracking system for their annual follow up.</p> <p>7. If abnormal, patient is moved to the next stage of care, i.e. biopsy, MRI, surgical consult, etc.</p> <p>8. Patients results based on testing are then entered into the mammography tracking system.</p>	<p>promotions for the event and even had a live-remote.</p> <p>-Through the live-remote with KAPS radio, we were able to discuss the importance of having a mammogram and the preventive measures women can take to lower their risks of breast cancer.</p> <p>-From 2017 to 2018 this event had more than doubled in size.</p> <p>-An improvement for next year is we will be able to provide scholarships for mammograms in the event someone is unable to pay for their own</p>
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