



Committed to Our Alaska Communities

Consistent with our Mission, PeaceHealth is enhancing our community benefit structure and increasing our investment in the overall well-being of the communities we serve.



PeaceHealth
The Spirit of Health

Caring for our communities

IN TIMES OF HEALTH AND TIMES OF NEED

PeaceHealth is on a path of transformation – from a health system focused on providing a high volume of treatment for acute and primary care, to one that delivers high value to the community through better patient outcomes, improved community health, and more efficient, cost-effective care.

Inspired by our Mission, PeaceHealth is committed to promoting personal and community health. This is reflected in the care we provide for our patients, and in our efforts to improve the overall well-being of the communities we call home.



For example: In Ketchikan, PeaceHealth's most recent community benefit report shows an annual commitment of more than \$6 million.

Since that time, empowered by the Affordable Care Act, more Alaskans have been able to access health insurance. While our commitment to providing financial assistance for patients in need has never wavered, the level of need has been reduced.

Like many health systems, this has allowed PeaceHealth to consider opportunities for significantly enhancing other investments to improve the health of our communities.



Assessing the need

With this in mind, PeaceHealth recently concluded our 2016 Community Health Needs Assessments (CHNA). Our systematic process was designed to help us understand, prioritize, and plan solutions for local needs.

- Each CHNA was carried out with community input, including public health and nonprofit community groups representing minority and low-income residents.
- Key stakeholders were interviewed to affirm needs and identify possible strategies to address those needs.
- These assessments are a true example of community collaboration. We value the involvement, cooperation and creativity of our local human services partners as we work together to promote the health of each community.
- Each CHNA identifies areas of greatest health need within each of our communities. Together with our partners, we are actively working to improve personal and community health.





Focused approach. Meaningful outcomes.

While specific needs vary among individual communities, our work for the next few years generally falls into these four overarching goals:

- Promoting **healthy, active living**;
- Enhancing **child and family well-being**;
- Improving **health delivery**; and
- Cultivating **equity**.

As PeaceHealth implements this work over the next five years, we anticipate meaningful outcomes that will:

- Benefit the people we serve;
- Promote personal and community health; and
- Improve the overall well-being of each of our communities.

By the Numbers

PEACEHEALTH KETCHIKAN MEDICAL CENTER

Clinical Numbers

- 54 Number of licensed beds*
- 1,423 Annual admissions*
- 12,057 Days of inpatient service*
- 203 Number of babies born annually
- 1,443 Number of surgeries performed
- 9,079 Number of emergency room visits
- 35,573 Number of clinic visits

* Total figures represent long-term care and acute hospital services, including adult, pediatric and nursery

Employment Numbers

- 405 Number of PeaceHealth employees
- 88 Number of new hires in past year
- \$85,701 Average annual salary**
- \$41.20 Average base rate**

** Excluding executive and physician pay



Uncompensated Care

PeaceHealth provides care to all in need, regardless of ability to pay. Serving those who earn a lower income or are uninsured is at the heart of PeaceHealth's mission. In accordance with standard accounting principles and government regulations, when PeaceHealth is not paid for services rendered, the losses are recorded as unreimbursed Medicaid and charity care. In fiscal year 2014, PeaceHealth Ketchikan Medical Center provided \$6.6 million in community benefit care.

Community Benefit	Total
Charity Care	2,037,341
Unreimbursed Medicaid	3,918,643
Community Health Improvement Services & Community Benefit Operations	20,455
Cash and In-Kind Contributions	626,780
Total	6,603,219

Partnering for greater good health

PEACEHEALTH KETCHIKAN MEDICAL CENTER

For the last four years, PeaceHealth Ketchikan Medical Center has been on the cutting edge of bringing rural primary care coordination to Ketchikan, Alaska.

By accessing a variety of resources, PeaceHealth Ketchikan continues to attract local investment in chronic disease management. An aggressive plan to creatively find revenue has allowed community benefit in this area to become more effective.

Philanthropy, operational budgeting, and two large federal grants – including a Healthcare Innovation grant and a Practice Transformational Care Innovation grant – have brought nearly \$5 million to the community for these efforts.

Community members with chronic diseases such as diabetes, high blood pressure, heart disease, depression or arthritis can sometimes feel their health is out of control. A team at PeaceHealth Ketchikan Medical Center, with resources from the State of Alaska Department of Health and Human Services, has offered a free six-week Living Well Alaska workshop designed to help anyone with an ongoing health condition.

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Additionally, as part of the Centers for Medicaid and Medicare Services (CMS) Innovation Grant programs, caregivers have focused on coordinating care for people with chronic illness and educating patients and the community about paths to better health.



By offering a variety of disease management services and hands-on wellness support to individuals in our community, they are making a difference one person at a time. In the first year of the program, the Innovation Team made significant strides in keeping patients with chronic diseases out of the hospital – reducing the number of readmissions by 65 percent and saving patients and insurers more than \$1.5 million.



PeaceHealth Ketchikan also values healing space for patients in the community. An outside healing garden is in the process of construction, funded completely through a philanthropic gift from the Eichner family.

Finally, our community historically has had a unique need for housing off-island patients who are in need of care. For over five years through a partnership with Rotary International, PeaceHealth Ketchikan has provided nearly 800 nights of free or reduced-cost stay for families and patients in a local condominium owned by PeaceHealth. The maintenance and fees associated with the operations of the three condominiums are nearly \$25,000 per year. Recently an endowment fund was established with the Foundation to keep these services provided to patients who need housing assistance.

If you have questions or would like to learn more about PeaceHealth's commitment to our communities, please contact us at:

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